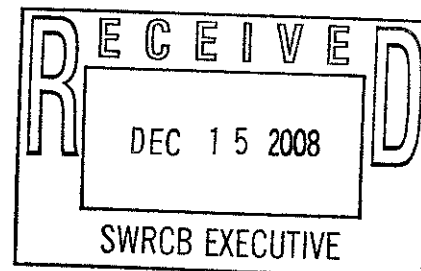




WATER EDUCATION
FOUNDATION

December 15, 2008

Tam Doduc, Chair
Attn: Jeanine Townsend, Clerk to the Board
State Water Resources Control Board
1001 I Street, 24th Floor
Sacramento, CA 95814



Subject: Water Quality Enforcement Policy Hearing – 2/3/09

Dear Chairperson Doduc and Members:

As Board Members of the Water Education Foundation, we represent diverse interests in the water world. Nevertheless, we are in complete agreement regarding the importance and relevance of the Foundation's mission, which is to create a better understanding of water issues and help resolve water resource problems through **educational programs**.

Because of our belief that educating people is a powerful and useful tool to effect a change in behavior, **we are happy to see that State Water Quality Control Board's 2008-2012 Strategic Plan acknowledged and affirmed** the importance of education in "changing people's behaviors to improve and protect water quality". However, we are **very concerned to learn that educational projects are marginalized and essentially eliminated in the General SEP Qualification Criteria draft policy**. Education is addressed only as a footnote; an apparent afterthought.

We have seen first-hand the efficacy and the skill with which our staff implements and produces high-quality programs and products. **Currently, our staff is completing work on a SEP project that was a result of an enforcement action against a home builder. Water Education Foundation staff is producing a high-quality product that will be used by the industry, provides timely progress reports to the Regional Board, and will be completed on time.** Without funding from Educational SEPs, we fear that the Foundation will not be able to produce and distribute programs like the one described above, which so clearly fulfills the educational priority set forth in the 2008-2012 Strategic Plan.

We urge you to adopt a SEP policy that complements your 2008-2012 Strategic Plan. In that plan, education is recognized as a powerful tool that the State Water Resources Control Board can utilize to further its own goals and efforts to improve California's water quality.

Sincerely,



William R. Mills
Groundwater Consulting Engineer



Suzanne Redfern-West
Redfern Ranches, Inc.



Gary Weatherford
Weatherford & Taaffe, LLP



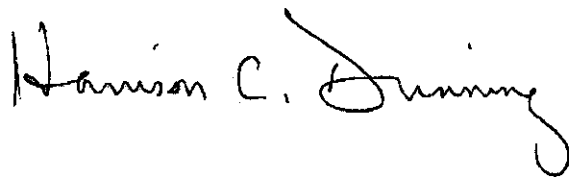
Thaddeus L. Bettner
Glenn-Colusa Irrigation District



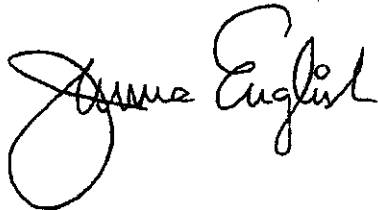
Celeste Cantú
Santa Ana Watershed Project Association



Huali Chai
Law Office of Huali G. Chai



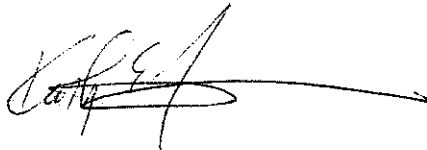
Harrison C. Dunning
The Bay Institute of San Francisco



Jim English
Black & Veatch



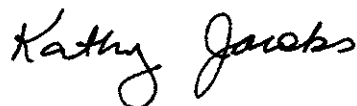
Charolette Fox
Riverside League of Women Voters



Kathy E. Freas
CH2M Hill



David J. Guy
Yosemite Association



Katharine L. Jacobs
Arizona Water Institute



Randele Kanouse
East Bay Municipal Utility District



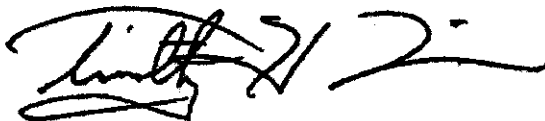
Jonas Minton
Planning & Conservation League



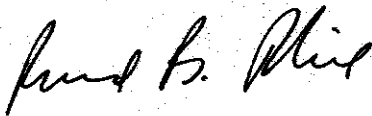
Scott A. Morris
Kronick, Moskovitz, Tiedemann & Girard



David Orth
Kings River Conservation District



Timothy H. Quinn
ACWA



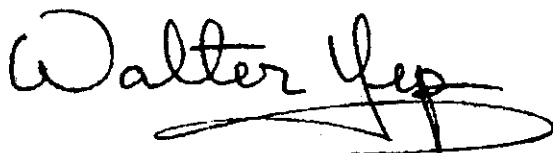
Ronald B. Robie
Court of Appeal, 3rd Appellate District

A handwritten signature in cursive script, reading "Michael T. Savage".

Michael T. Savage, P.E.
Camp Dresser & McKee

A handwritten signature in cursive script, reading "Sat Tamaribuchi".

Satoru "Sat" Tamaribuchi
The Irvine Company

A handwritten signature in cursive script, reading "Walter Yep".

Walter Yep
Walter Yep, Inc.